

Bring focus to your business and value to your customers; Ideaca delivers the benefits of the Windows® Azure™ Platform

Do you need to bring your idea to market quickly with the ease of pay-as-you-go? Do you want to reduce the costs of extending your on-premise systems? Would you like to minimize the burden of IT management by removing the need to manage hardware? Ideaca can help you to do all this and more. By using **Ideaca** to manage your migration to Windows Azure, you can have the best of both the on-premise and cloud computing worlds.

Ideaca & Cloud Computing

Cloud computing is a hot topic both for IT and business. According to Gartner Inc., by 2015, some 50 percent of Global 1000 enterprises are expected to use cloud computing for their top ten revenue-generating processes. **Ideaca** understands how to bring the value of cloud computing to your organization and we can help you to leverage cloud features to your best advantage so that resources are freed to focus on delivering IT that provides both business value and competitive differentiation.

Ideaca has significant experience with cloud migrations to both organizations and independent software vendors (ISV's) that spans back to the initial launch of Windows Azure, having successfully worked on more Windows Azure projects across Canada than any other implementer.

Moreover, at **Ideaca**, our people are a part of the virtual Microsoft team, which is something no other partner can say. This puts us in a position to establish strong working relationships and effectively engage with Microsoft and our clients so that you can receive the latest Windows Azure information and updates as well as deliver the benefits you are looking for in your migration to the cloud.

Ideaca's Approach to Windows Azure

Windows Azure is Microsoft's cloud services platform. It provides complete service hosting and service management, so you can stay focused on building your cloud applications.

Windows Azure's flexible and interoperable platform can be used to build new applications to run from the cloud, or to enhance existing applications by providing cloud-based capabilities. Windows Azure simplifies the maintenance and operation of your business applications by providing on-demand server capacity and storage so you can host, scale and manage all of your web services and connected applications via a central platform.

At **Ideaca**, we utilize Microsoft's Windows Azure's 'Platform as a Service' (PaaS) to give you full access to an on-demand, powerful and flexible operating system that allows you to develop and run applications in the cloud.

What We Offer

Ideaca offers a variety of unique services that tailor to your business' specific needs and focus on delivering tangible benefits.

Windows Azure Discovery Pack – 3 Day Engagement

- ✓ Day 1 - Overview & Training
- ✓ Day 2 - Training
- ✓ Day 3 - Azure Consulting Workshops

Azure Quick Start – 3 Day Engagement

- ✓ Day 1 – Windows Azure Overview (Half Day) + Developer or Architecture Training (Half Day)
- ✓ Day 2 - Developer or Architecture Training
- ✓ Day 3 - Azure Consulting Workshops

Azure Consulting Workshop

- ✓ Business Readiness Assessment
- ✓ Corporate Architecture Readiness Assessment
- ✓ Application Architecture Readiness Assessment

“Cloud computing is a reality, and it's a force that IT professionals need to quickly come to terms with. The economic and social motivation for the cloud is high, the business need for speed and agility is greater than ever before, and the technology has reached a level in which prudent investments in cloud services are fast and easy.”

- Network World

The Ideaca Migration Experience

Companies often encounter limitations to their existing antiquated and server-based systems that cannot necessarily be re-platformed to accommodate evolving business needs. By migrating to Windows Azure, Ideaca clients can access multi-tenant and subscription-based benefits while still providing flexible user configuration options.

We appreciate that when our clients choose to outsource part of their IT applications to an external provider, it can arouse concerns around reliability, unmet expectations and inconsistent support. Data storage and privacy can be a concern, considering that important information and sensitive documents will ultimately be located outside of your organization. Once in the cloud, vendor lock-in can also pose a threat, where mass amounts of data can be difficult or expensive to transfer, or recovery may be impossible if a service provider goes out of business.

At Ideaca, we help you manage those risks by working in close collaboration with your team from start to finish. We also take into consideration how a migration to the cloud will affect IT personnel within your organization, so we work in close partnership with you to ensure open communication, effective change management, and proper training and support throughout all aspects of the project.

Reaping the Benefits

We value our clients' trust and investment. We work hard to make certain that our clients realize the many material business benefits resulting from Windows Azure. When you partner with Ideaca, you can rest assured that we will help you to:

- Better control costs by paying only for what you use. You will also achieve better visibility into your IT spending and convert costly capital expenditures into operating expenses
- Automate critical system management tasks and enable you to focus on your customers and users
- Gain ongoing access to the latest technology required to effectively run your business without having to constantly develop and maintain your IT infrastructure yourself
- Eliminate IT concerns and focus resources on core business issues
- Access platform speed, elasticity and scalability that will grow with your business at all times
- Benefit from strong security services & disaster recovery support
- Improve flexibility by quickly deploying new applications without having to worry about straining existing systems
- Achieve global mobility to retrieve the latest information wherever you are, with any device



Windows Azure Platform

The Windows Azure Platform, combined with your current applications, creates new opportunities to reach and interact with customers and business partners via the Internet.

Windows Azure

Windows Azure delivers service hosting and service management for web and compute intensive applications. The other key components of the Windows Azure Platform are the AppFabric Service Bus and AppFabric Access Control along with the Windows Azure Content Delivery Network (CDN).

SQL Azure

SQL Azure is a web-based, distributed relational database that extends the capabilities of SQL Server into the cloud.

How Can We Help You?

Simply put, Ideaca will make sure that you exploit your investment in Windows Azure to your best business advantage. We can help you to architect an application to maximize the features that the platform provides. We will make sure that you integrate Azure with your existing business in a seamless and strategic manner. By partnering with Ideaca, your Windows Azure experience will be better, faster, cleaner and will deliver a more meaningful return.

To learn more about Ideaca and our Windows Azure Solution Offerings, call 1-866-816-IDEA x5169, or email ideacainfo@ideaca.com

