

Microsoft®

Connecting Customers

Connecting People

Connecting Retail



Microsoft
Dynamics® AX
for Retail



“Connected Experiences for Retail” is the Microsoft vision to empower retailers to connect people, processes and technologies to deliver innovative, cost-effective solutions and capabilities that resonate with consumers and lead to rich, lasting customer relationships. Microsoft Dynamics AX for Retail provides a powerful end-to-end retail solution that delivers this vision for mid-sized retail organizations. This solution will help retailers gain insight into all facets of the business. The connected system will allow a retailer to better understand customer behavior and then use it to optimize the whole chain of operations—from sales to supply and distribution. The Microsoft Dynamics AX for Retail end-to-end solution will support point-of-sale, store management, merchandising, and corporate ERP business processes.

The following list of partners are helping bring Microsoft Dynamics AX for Retail to market across the world.*



Avanade, an IT consultancy providing business technology services that connect insight, innovation and expertise in Microsoft® technologies to help customers realize results, is introducing the latest end-to-end Retail Business Solution. Built on Microsoft Dynamics AX, this solution helps retailers reduce operations and IT costs, deliver visibility into the supply chain, and increase revenue across all retail channels.



Blue Horseshoe is a Microsoft Gold Certified Partner, certified

to sell, implement and support Microsoft Dynamics AX, GP, and POS Solutions software allowing us to provide world-class software necessary to operate a successful business. We have been delivering successful projects across vertical industries with an emphasis on Retail, Warehouse, Inventory Management and Distribution Optimization.



Business & Decision is an international systems Integration company. We are a leader in ERP, BI, CRM and are experts in delivering complete solutions for our clients. As a Microsoft Gold Certified Partner, we utilize the Microsoft Dynamics AX and CRM platforms to drive business performance in both large and small businesses.



Charteris is a UK-based business and technology consultancy with an industry leading reputation in Multi-Channel Retail services and solutions. We are known for our expertise in both key retail business functions (buying and merchandising, retail operations, supply chain, etc.) and applying the technologies, such as Microsoft Dynamics AX, which underpin them.



Columbus IT delivers citRETAIL (citRETAIL.com), an end-to-end retail solution that utilizes Microsoft Dynamics AX with Columbus IT's deep retail process knowledge to help companies manage their supply chains, inventory, warehouses, stores, campaigns, items, prices and more. Microsoft selected Columbus IT as their 2009 Global RETAIL Partner of the Year.



Crowe Horwath LLP has been providing technology solutions and consulting services for over 30 years. Crowe has deep expertise combining the application of software technology to retail business processes. Crowe Horwath is a Microsoft Gold Certified Partner and an Inner Circle member. Visit www.crowehorwath.com/microsoft



enVista is the leading enterprise cost management services provider, offering expert consulting and technology services from source to consumption. enVista enables leading companies to reduce operating costs, improve customer service and enhance profitability through innovative solutions and deep domain expertise across a multitude of industries and vertical markets.



HCL, a leading Global System Integrator for Microsoft, has a compelling story to tell when it comes to one of its strategic verticals (Retail), which derives its strength from a pool of 800+ consultants having experience in consulting engagements and implementing projects for some of the world's top retailers.



HSO is the leading global provider of complete end-to-end Microsoft Business Solutions for the Retail, Automotive and Fashion industries. With our nearly 30 years of experience and hundreds of satisfied customers, we are uniquely able to provide organizations with the tools and guidance to help them maximize their customer and supplier relationships while driving down operational costs and other profit depleting expenses.



Ideaca advises on, implements and supports business

applications. We work with leading retailers to increase profitability and operational efficiencies through integrated end-to-end solutions. Our experienced professionals are committed to delivering solutions tailored to meet your business requirements and objectives from store-front to headquarters including POS, back-office, collaboration and analytics.



Ignify is a Microsoft Dynamics Inner circle partner focusing

on eCommerce, ERP and Point of Sale solutions for the Retail segment. Ignify eCommerce is a PA DSS PCI compliant solution. Ignify has 300 employees in 7 offices. Learn more about Ignify's solutions and customers at www.ignify.com



Junction Solutions
Where Platform Meets Inspiration

Junction Solutions offers a multi-channel retail industry solution developed

on Microsoft Dynamics AX ERP for catalogers, direct marketers, B2C retail and B2B direct businesses. JunctionMCR - Multi-Channel Retail offers deep functionality for direct marketers with call center operations and JunctionEOD - Ecommerce on Demand offers a fully integrated, hosted web storefront.



K3 Retail & Business Solutions. Modular, multi-channel retail solutions driven by Microsoft Dynamics AX

and complementary technologies. Our extensive experience of these technologies and the practical issues of day-to-day retailing means we are best placed to help bricks and mortar retailers deliver a joined up shopping experience for their customers whether they choose to buy on-line, direct or in-store.



LS Retail is a member of Inner Circle and President's Club for Microsoft Dynamics for

2009 and is Microsoft Dynamics ISV of the Year for Western Europe 2009. LS Retail is one of the principal companies developing retail and hospitality solutions based on Microsoft Dynamics for the international arena.



Maginus. Multi-Channel Commerce (MCC by TVH) is a unique combination of Microsoft Dynamics AX 2009 enriched with the specialist functionality

required to meet the demands of multi-channel retailers and distributors. MCC gives companies comprehensive control over multi-channel sales, fulfillment and service, allowing them to market, sell and deliver to customers via retail outlets, the web, catalogue and mail order, kiosks and call centres.



Founded in 1995, OBASE combines business and technical excellence. OBASE is a leadership

company who has many information management initiatives in the retail industry of Turkey. OBASE opens its know how on information management to all industries. OBASE solutions are being used in these geographies: Turkey, Russia, Romania, Kyrgyzstan, Cyprus, Kazakhstan, Azerbaijan, Makedonia, Egypt.



Retail Systems Group (RSG) is the UK's leading

supplier of the Microsoft Dynamics retail management solutions to the small and mid market sector. Our specialty is in the apparel, footwear, accessory and giftware markets including many leading museums and visitor attractions. We currently support over 200 Microsoft Dynamics clients.



SUNRISE
technologies

Sunrise Technologies is a leading Microsoft Gold Certified Partner and provider of the

Microsoft Dynamics AX ERP system for the retail industry. Sunrise is a global company with its corporate headquarters in Winston-Salem, North Carolina. Sunrise has regional offices in Dallas, Texas, Los Angeles, California, and Xi'an, China. www.sunriseconsult.com



Tectura offers unmatched,

in-depth experience delivering end-to-end Retail solutions to clients across the globe. Benefits include complete visibility from POS to the head office and across all channels for supply chain, inventory and pricing optimization. Tectura has the resources and expertise to solve your most challenging retail business and technology issues. www.na.tectura.com



As a global ISV and Microsoft Gold Certified

Partner, To-Increase develops end-to-end industry solutions, business integration solutions and configurator solutions for Microsoft Dynamics AX and Microsoft Dynamics NAV. We work closely with leading Microsoft partners and ISVs to bring together best-of-breed capabilities that unleash the power of Microsoft Dynamics solutions.





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About Microsoft Dynamics

Microsoft Dynamics is a line of financial, customer relationship, and supply chain management solutions that help businesses work more effectively. Delivered through a network of channel partners providing specialized services, these integrated, adaptable business management solutions work like and with familiar Microsoft software to streamline processes across an entire business.

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